



2024-2025 The Golden Pass Rewards Program Terms and Conditions

GOLDEN PASS ELIGIBILITY

Only individuals who have successfully completed **The Golden Guide** online training program entirely and who currently reside or are employed in Golden or CSRD electoral Area 'A' will be eligible to access the Golden Pass rewards program.

HOW TO ACCESS THE GOLDEN PASS

The Golden Pass Program is free to eligible users. The Golden Pass Program is only available through the **Golden BC App**. Access is only granted once all modules of The Golden Guide online training have been completed, with a minimum score of 80% on each module quiz. Individuals must use the same email address and full name that was used to sign up for The Golden Guide online training program. This email address cannot be changed or transferred. Limit one (1) Golden Pass per person. The Golden Pass cannot be shared or used by any other individual. Those found sharing their Golden Pass rewards program will be removed from the Golden Pass rewards program system and will be banned from both The Golden Guide and The Golden Pass Programs for one (1) year. The 2024/25 Golden Pass Program runs from the beginning of April 2024 until the end of March 2025. The rewards are only eligible during this time unless otherwise indicated. Rewards are subject to availability and blackout dates. Tourism Golden Association and all rewards program providers will not accept correspondence or telephone inquiries regarding the status of entries or the administration of the rewards program.

THE REWARDS

Tourism Golden Association has arranged rewards to be donated by participating local businesses.

The rewards program includes but is not limited to the following rewards. Rewards may be added, removed or changed at any time. Date restrictions may apply to each reward and will be indicated in the reward description located in the Golden BC App.

- A Complimentary Adventure Pass (1 day - includes access to Gondola and Grizzly Bear Refuge) from **Kicking Horse Mountain Resort**.
- 50% off on one (1) whitewater rafting trip with **Kootenay River Runners**. Valid from June 1 to June 21 inclusive. Some exclusions apply.
- 50% off on one (1) whitewater rafting trip with **Wild Water Adventures**. Valid from May 20 to June 14.
- 50% off on one (1) whitewater rafting trip with **Glacier Raft Company**. Valid for all month of June.

- 25% off on one (1) whitewater rafting trip with **Kootenay River Runners**. Valid from Monday to Friday, from June 24 to September 6. Some exclusions apply.
- 15% off on one (1) whitewater rafting trip with **Wild Water Adventures**. Valid from Monday to Friday, from June 15 to the end of the summer season, excluding holiday Mondays.
- 15% off on one (1) whitewater rafting trip with **Glacier Rafting Company**. Valid from July 1 to the end of the summer, excluding weekends or holidays.
- 15% off on one (1) food and beverage (no alcohol included) purchase from **The Island Restaurant**. Valid for breakfast, lunch, or dinner.
- 30% off on one (1) meal and beverage (no alcohol included) purchase from **Reposados Tacos Y Tequila**.
- \$15 for one (1) Rockwater burger and fries or a vegetarian burger, with the purchase of a beverage (no alcohol included) from **Rockwater Grill and Bar**.
- \$15 for one (1) Bistro burger and fries or a house vegetarian burger, with the purchase of a beverage (no alcohol included) from **Whitetooth Mountain Bistro**.
- 50% off on a dinner entrée with the purchase of a dinner entrée and two beverages (no alcohol included) from **Whitetooth Mountain Bistro**. Valid for two people, from 5 pm to closing time. Discount applicable over the less amount.
- 15% off on one (1) food and beverage (no alcohol included) purchase from the **Turning Point Restaurant**.
- 10% off on one (1) coffee or hot drink purchase from **Double Black Cafe**.
- 15% off on one (1) BLT or TLT purchase from **Double Black Cafe**.
- 15% off on crepes purchase from **Double Black Cafe**.
- 10% off on all Gift shop purchases from the **Golden Museum**.
- A free postcard from the **Art Gallery Of Golden-Kicking Horse Culture**.

Tourism Golden Association will contact all individuals who are eligible to start redeeming their rewards program within seven (7) days of completing The Golden Guide online training program. Access to The Golden Pass rewards program will be verified via the same email that was used to complete The Golden Guide online training program.

All individuals who gain access to The Golden Pass rewards program are solely responsible for any and all Federal, Provincial and local taxes and supplemental costs or fees assessed as a result of utilizing the rewards and for all travel costs and charges to access the location of the reward. None of the rewards may be transferred, substituted or redeemed for cash. Tourism Golden Association and the businesses participating in the rewards program reserve the right to change the reward offered with an alternative reward of equal or greater value.

MARKETING & PROMOTION

By accepting the prize, the winner grants permission for Tourism Golden Association to use their name, photograph, video, voice and statements of the winner for advertising/publicity purposes without further compensation or permission, unless prohibited by law.

VIDEO AND PHOTOGRAPHY

Tourism Golden Association may film and or photograph a portion of the winner receiving their prize. Prior to any filming and/or photography, participants will be required to sign a model release.

REWARDS REDEMPTION AND RELEASE

BY PARTICIPATING IN THIS REWARDS PROGRAM, EACH PARTICIPANT RELEASES AND HOLDS HARMLESS TOURISM GOLDEN ASSOCIATION, THEIR BOARD MEMBERS AND REWARDS PROVIDERS AND RELATED INDIVIDUALS FROM ANY AND ALL LIABILITIES, DAMAGES, LOSSES, EXPENSES, INJURIES, CLAIMS AND ACTIONS OF ANY KIND ARISING OUT OF OR RESULTING FROM PARTICIPATION IN THE REWARDS PROGRAM OR FROM ACCEPTANCE, USE OR MISUSE OF ANY OF THE REWARDS, INCLUDING WITHOUT LIMITATION, CLAIMS BASED ON DEATH, PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY.

Tourism Golden Association is not responsible for any incorrect or inaccurate information, whether caused by users of any website related to the rewards program, by any of the equipment or programming associated with or utilized in the rewards program or by any technical or human error which may occur in the processing of submissions in the rewards program. Tourism Golden Association assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of, any website related to the rewards program or any technical failure or malfunction. Tourism Golden Association is not responsible for any injury or damage to entrants or to any other person's computer or personal device related to or resulting from participating in the rewards program or downloading or copying materials from or use of any website or the Tourism Golden App related to the rewards program. If, for any reason, the rewards program is not capable of running as planned, including, without limitation, by reason of, infection by a computer virus, bugs, worms, tampering, hacking, unauthorized intervention, fraud, technical failures, or any other causes which, in Tourism Golden Association sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of the rewards program, Tourism Golden Association reserves the right at its sole discretion to cancel, terminate, modify or suspend the rewards program, and select winners from entries received prior to action taken, as Tourism Golden Association, in its sole judgment, deems fair and in accordance with these Official Rules without notice to entrants. In the event that the rewards program is challenged by any legal or regulatory authority, Tourism Golden Association reserves the right to discontinue or modify the rewards program, or to disqualify participants residing in any affected geographic areas. In such an event, Tourism Golden Association shall not have any liability to any participants who are disqualified as a result of such an action.

PRIVACY NOTICE

Information participants provide to Tourism Golden Association will be used to communicate with participants regarding the rewards program and otherwise as set forth in Sponsor's privacy policy.

SPONSOR

This rewards program is sponsored by Tourism Golden Association, 611 10th Ave N, Golden, BC V0A 1H0.