

## **ELIGIBILITY**

No purchase necessary and will not improve chance of winning. Entrants must currently live in, or be a permanent resident of Golden, British Columbia. They must have reached the 'age of majority' in their province, state or country of residence on January 1, 2022. Or, if considered a minor by this date, must have the consent of a legal parent or guardian.

## **HOW TO ENTER**

No cost to enter. To enter, you must submit your illustration to Tourism Golden in a jpeg, png or pdf file through the link provided on associated media channels, or by submitting a physical copy at the Tourism Golden Office, 513- 9 Av. N, Golden, BC V0A 1H0.

Limit one (1) entry per person. Excess entries will be void. Entries made in any fashion other than submitting the entry electronically or in person are void. All late, lost, misdirected, incomplete, undelivered, scrambled or destroyed entries are ineligible entries, regardless of the reason or party responsible. False, inappropriate or deceptive entries or acts will render the entrant ineligible. Entries become the official property of the Tourism Golden Association and will not be acknowledged or returned. Tourism Golden, will not accept correspondence or telephone inquiries regarding the status of entries or the administration of the Contest.

## **THE WINNER**

Tourism Golden, will recognize a winner of the contest through promotion on media channels, as well as by printing the winning illustration as a sticker. These stickers will be distributed to various businesses and organizations throughout Golden. The winner will not receive compensation of any type other than the promotion of their name and illustration online and the physical promotion of their illustration as a sticker.

## **DRAW**

By December 30, 2022, Tourism Golden will decide, from all eligible submissions, the top 3 illustrations and hold a community vote through their media channels for no more than 7 days. The corresponding data of this community vote will determine the winner of the contest. Thus, the winner is determined largely by the voice of the community. Odds of winning relate to the quality and creativity of each illustration, as well as it's relatability to the town and culture of Golden.

## **MARKETING & PROMOTION**

By submitting an illustration, the winner grants permission for Tourism Golden use of the name, photograph, video, voice and statements of winner for advertising/publicity purposes without further compensation or permission, unless prohibited by law. As well as the copyright ownership of the illustration relating to printing and advertising purposes. Copyright is the exclusive legal right to produce, reproduce, publish or perform an original literary, artistic, dramatic or musical work.

## **VIDEO AND PHOTOGRAPHY**

Tourism Golden may film and or photograph a portion of the winner with the winning illustration. Prior to any filming and/or photography participants will be required to sign a model release.

## **RELEASE**

BY PARTICIPATING IN THIS CONTEST, EACH PARTICIPANT RELEASES AND HOLDS HARMLESS TOURISM GOLDEN AND ITS BOARD MEMBERS AND RELATED INDIVIDUALS FROM ANY AND ALL LIABILITIES, DAMAGES, LOSSES, EXPENSES, INJURIES, CLAIMS AND ACTIONS OF ANY KIND ARISING OUT OF OR RESULTING FROM PARTICIPATION IN THIS CONTEST OR FROM ACCEPTANCE, USE OR MISUSE OF ANY OF THE PRIZES, INCLUDING WITHOUT LIMITATION, CLAIMS BASED ON DEATH, PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY.

Upon submission, the contestant agrees to this release and accompanying terms and conditions; acknowledging the non-responsibility of Tourism Golden in respect to injuries, accident, loss or misfortune relating to the Contest and, except where prohibited, acknowledging Tourism Golden and its agents', subsidiaries' or affiliates' right to publish and/or broadcast the winner's picture, name, address, voices, statements without further compensation.

Tourism Golden is not responsible for any incorrect or inaccurate information, whether caused by users of any website related to this Contest, by any of the equipment or programming associated with or utilized in this Contest or by any technical or human error which may occur in the processing of submissions in this Contest. Tourism Golden assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of, any website related to this Contest or any technical failure or malfunction. Tourism Golden is not responsible for any injury or damage to entrants' or to any other person's computer or personal device related to or resulting from participating in this Contest or downloading or copying materials from or use of any website related to this Contest. If, for any reason, this Contest is not capable of running as planned, including, without limitation, by reason of, infection by computer virus, bugs, worms, tampering, hacking, unauthorized intervention, fraud, technical failures, or any other causes which, in Tourism Golden's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Tourism Golden reserves the right at its sole discretion to cancel, terminate, modify or suspend this Contest, and select winners from entries received prior to action taken, as Tourism Golden, in its sole judgment, deems fair and in accordance with these Official Rules without notice to entrants. In the event that this Contest is challenged by any legal or regulatory authority, Tourism Golden reserves the right to discontinue or modify this Contest, or to disqualify participants residing in any affected geographic areas. In such event, Tourism Golden shall not have any liability to any participants who are disqualified as a result of such an action.

## **PRIVACY NOTICE**

Information participants provide to the Tourism Golden will be used to communicate with participants regarding this Contest and otherwise as set forth in Sponsor's privacy policy as set forth on the website.