

Board Meeting Minutes

**February 21, 2024**  
**1:00pm to 3:00 pm**  
**Location: Zoom Call**

**Board Attendance: Atma Sandher, Jo Best, Brandy Beliveau, Jordan Egan, Toby Barrett, John Lush**  
**Staff: Joanne Sweeting, Hugh Brown, Frances Morphy, Andrew Brown, Mariela Encina Lanus**  
**Other:**

	<u>MOTION / ACTION</u>	<u>1<sup>ST</sup></u>	<u>2<sup>ND</sup></u>	<u>CARRIED</u>
	Call to order and welcome			1:06pm
1.	<b><u>Motion:</u></b> Approval of Agenda	Jo	Jordan	
2.	<b><u>Motion:</u></b> To approve the minutes from the January 2024 Board Meeting.	Atma	Jo	
3.	Update from the Finance Committee <ul style="list-style-type: none"> <li>For the AGM, we should be clear on the trends for 2% vs 3% MRDT collection when speaking about MRDT growth.</li> </ul>			
5.	Transportation Update <ul style="list-style-type: none"> <li>Good ridership compared to last year. Extended service to the end of the season.</li> </ul>			
6.	New Tourism Golden Chequing Account <ul style="list-style-type: none"> <li>Due to lost cheques, we moved to a new chequing account to prevent fraud.</li> </ul>			
8.	Visitor Centre Accessible workplace; approve the use of DBC VSN grant funds <b><u>Motion:</u></b> To use \$30,000 of DBC funding for workplace accessibility at the Visitor Centre for 2024.	Atma	Jordan	ALL
9.	LMS & Tourism Business Incubator Feasibility Study <ul style="list-style-type: none"> <li>Creating a plan for a Tourism Business Incubator. Cost \$30,000. Application for grant for 2/3 of the cost.</li> <li>Cost of implementation is dependent on what we <u>want</u> it to be. Community Futures not interested for the time being.</li> </ul> <b><u>Motion:</u></b> Approval to fund feasibility study for \$30,000 starting in April.	Atma	Jo	ALL
10.	AGM Date and Board Nominations <ul style="list-style-type: none"> <li><b>Action: Arrange AGM for May 29th, 4-6pm at the Golden Civic Centre.</b></li> </ul> Brainstorming topics <ul style="list-style-type: none"> <li>Canyon to Confluence Initiative speaker.</li> <li>Engagement session on Tourism Business Incubator.</li> <li>Tourism's impact on social systems (eg. Food Bank, Women's Resource Centre).</li> <li>Bridge construction project team?</li> </ul> Board Nominations <ul style="list-style-type: none"> <li>Jordan, Atma, John, Graeme, Brandy, Tristan up for renewal, and empty Area A accommodator seat. Need to strike a nomination committee. Brandy, Atma, Jordan, John would like to renew.</li> </ul>			
11.	Advocacy re: Town of Golden Bylaw priorities STR education Q3 & Q4 2024 <ul style="list-style-type: none"> <li><b><u>Motion:</u></b> Write on the behalf of the board why STR education needs to be prioritized.</li> </ul>	Atma	Jordan	
12.	Questions on Manager's Report <ul style="list-style-type: none"> <li>No questions.</li> </ul>			

13.	<p>Round table</p> <ul style="list-style-type: none"> <li>● Atma: Very slow last month. Not enough snow for sledders or skiers compared to usual.</li> <li>● Jo: February is the same as last year, January down. From May on the rest of the year is well booked. Out of town AirBnBs have been quiet.</li> <li>● Jordan: January really slow, February has been better. Capital budget got approved, lots of upgrades to come. Getting into event spaces, first wedding booked.</li> <li>● John: A lot of cancellations or reschedules, especially for March. Not getting too many last minute pickups. The summer looks better. Monetary and difficult snow season hurt bookings this year.</li> <li>● Brandy: Slower than usual. Very overstaffed, which would be good for summer. Not getting as many last minute bookings or large groups due to conditions.</li> <li>● Toby: Slower on the ski hill compared to last year. Pass holders are flat, lagging destination skiers due to financial and snow conditions. Operations doing really well. FWT went smoothly, their favourite place to come. Timing was perfect.</li> </ul>			
14.	Adjourn	Atma	Jordan	2:12pm